

Advanced Telemarketing Module Usage

The screenshot displays the vtenext Telemarketing module interface. The left sidebar shows the navigation menu with 'Telemarketing' selected. The main area shows a list of telemarketing campaigns. The table has the following columns: Action, Telemarketing No., Telemarketing Name, Telemarketing Type, Date, Campaign, and Assigned To. The row for TMK-81 is highlighted in blue, and a red arrow points to the 'Action' column for this row, which contains a questionnaire icon.

Action	Telemarketing No.	Telemarketing Name	Telemarketing Type	Date	Campaign	Assigned To
<input type="checkbox"/>	TMK-79	Campagna gelato 2022	Already a Customer	21-04-2022	Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-80	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-81	Campagna gelato 2022	To Call	21-04-2022	Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-82	Campagna gelato 2022	No Response		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-83	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-84	Campagna gelato 2022	No Response		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-85	Campagna gelato 2022	No Response		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-86	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-87	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-88	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-89	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-90	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-91	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)
<input type="checkbox"/>	TMK-92	Campagna gelato 2022	To Call		Campagna gelato 2024	admin (User Administrator)

By accessing the dedicated **"Telemarketing"** page, you will see a complete list of all telemarketing campaigns created for the company, identified by the **"Telemarketing Number"**. To view all relevant information, open the window located in the **"Action"** column, which corresponds to the **"Questionnaire to be completed"**.

Once opened, this window will display all the assigned data from the campaign creation phase, including the questionnaire, script, and related questions.

Questionario

Esito: Nessuna risposta | Campagna: Campagna gelato 2024 | Intervistato: Brown Elizabeth | Data richiamo: 13-02-2024 | 13 ore 00 min

Email: test123123@gmail.com | Altro telefono: (796) 938-4463 | Telefono: (741) 842-5067

Istruzioni: Buongiorno, sono il Sig. Mario Rossi e la contatto per conto della gelateria Temptation. Volevamo farle un'intervista in merito ai suoi gusti...

Note Chiamata

INVIATA SALVA QUESTIONARIO

N	Domanda	Risposta
1	Ti piace il gelato? <i>(Domanda a risposta diretta (si/no))</i>	SI
2	Quale gusto? <i>(Domanda a risposta multipla)</i>	<input type="checkbox"/> Cioccolato <input type="checkbox"/> Panna <input type="checkbox"/> Pistacchio
3	0	<input type="checkbox"/> Cioccolato <input type="checkbox"/> Panna <input type="checkbox"/> Pistacchio

All previously entered data can be consulted and utilized later through filters and/or reports.

For each questionnaire entry, there are two save options available:

- **Send:** The questionnaire is not saved as it still needs to be completed.
- **Save Questionnaire:** The questionnaire is finalized, and the collected data can no longer be modified. (In the **Telemarketing module list view**, note that the questionnaire icon will appear disabled).

vtnext

LIST

+ Create | Other

Showing 1 - 20 of 53 | Page 1 of 3

Action	Telemarketing No	Telemarketing Name	Telemarketing Type	Date	Campaign	Assigned To
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	TMK-79	Campagna gelato 2022	Already a Customer	21-04-2022	Campagna gelato 2024	admin (User Administrator)
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<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	TMK-84	Campagna gelato 2022	No Response		Campagna gelato 2024	admin (User Administrator)

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