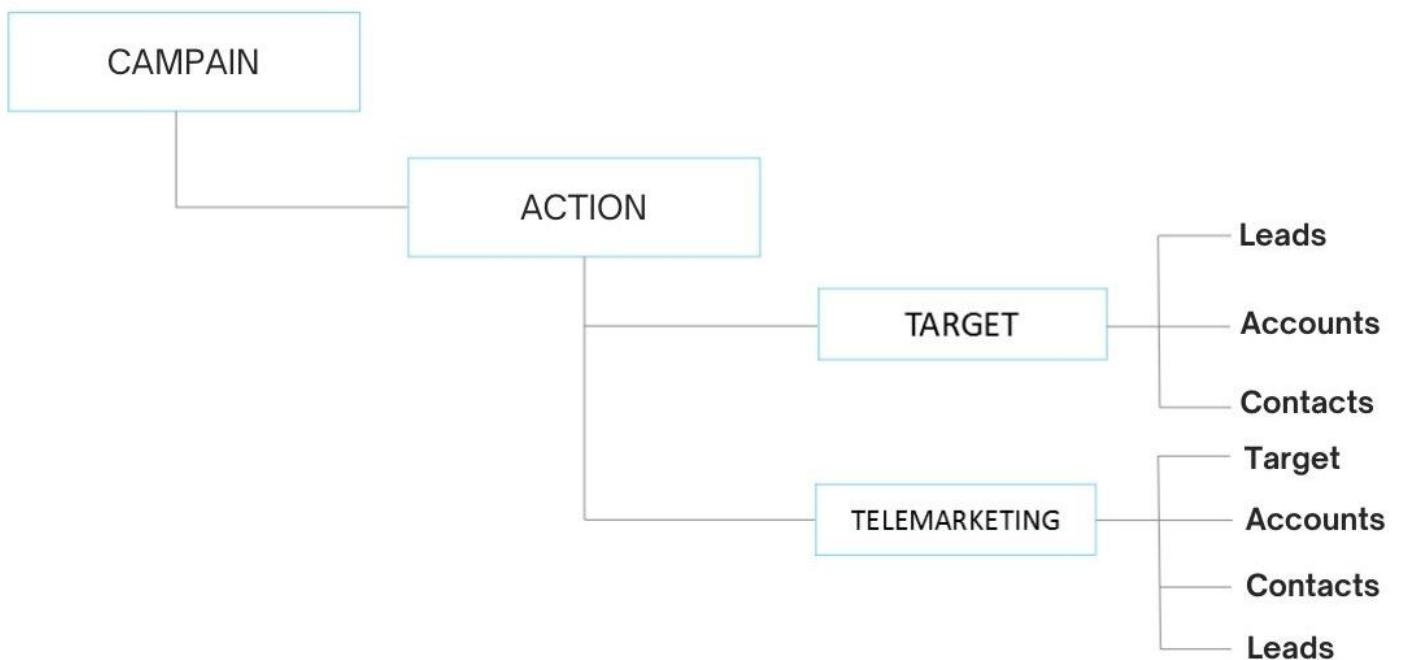


What is the Advanced Telemarketing Module?

To create a Telemarketing campaign with vtenext, first, go to the **Campaigns** module and click on the sequence of buttons: **More > + Telemarketing**. This section is designed to facilitate and better organize telephone interviews.

The **Telemarketing module** helps manage the various pieces of information collected during calls, storing them in customer records and categorizing them by questionnaires.



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