

3.6 Send Newsletter

This action allows you to send a newsletter directly from process related to a static or dynamic campaign defined within the "Campaign" field.

MAIN FIELDS

- **Campaign** -> represents the field through which the campaign related to the newsletter that will be sent is defined.

Depending on the situation, you can select one of the following options:

- Create new each time -> the system will create a new campaign each time the process starts.
- Create and then reuse the same campaign -> the system will only create a campaign the first time the process starts, then the next times it will use the campaign created the first time.
- Existing -> allows to select an existing campaign
- From the process -> allows to select a record of the module Campaigns involved in the process

- **Sender name** -> represents the alias relative to the newsletter sender

- **Sender address** -> represents the email of the newsletter sender

- **Recipients** -> allows to select static records or taken from entities directly involved in the processes.

N.B: The records belonging to the modules Companies, Contacts, Target and Lead can be selected.

- **Subject** -> represents the subject of the newsletter

- **Email template** -> represents the Email template that will be used as newsletter body.

- **Body** -> Through the Editor it is possible to modify the body by inserting static/dynamic text or HTML/CSS code

Action: Send newsletter

Save Cancel

Action title: Send Newsletter

Campaign: Create new one every time

From Name: Admin

From Address: admin@vtenext.com

Recipients: [13] Leads (BPMN... X)

Subject: Try VTENEXT and discover the features of the BPM

Email Template: Tell a friend about VTE

Message

Source Styles Format Font Size

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VTENEXT is the CRM Open Source Enterprise advanced solution with the software BPM functions integrated into the CRM.

Figure 1

Revision #2

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