

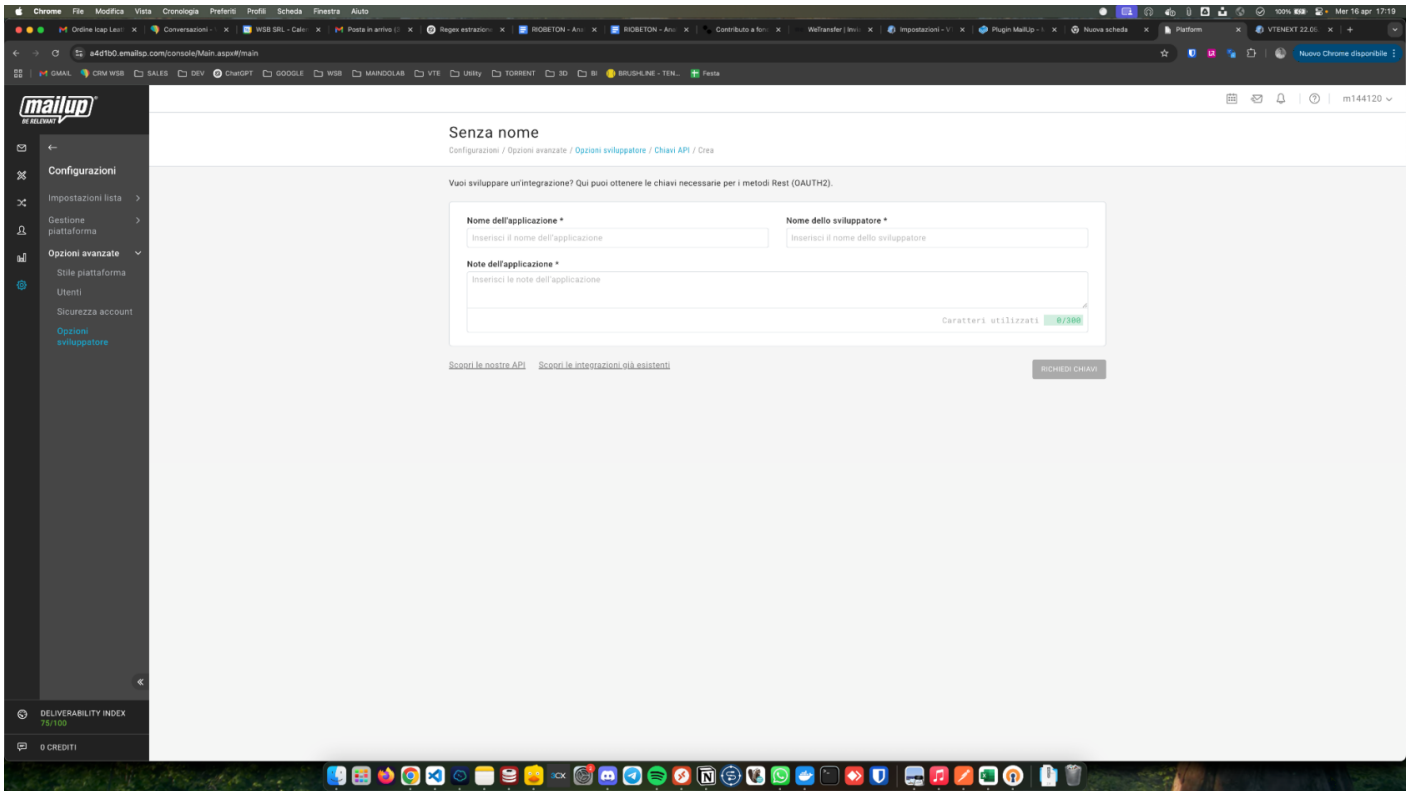
Plugin MailUp

- [Connect MailUp to vtenext](#)
- [MailUp Plugin - Step-by-Step Manual](#)

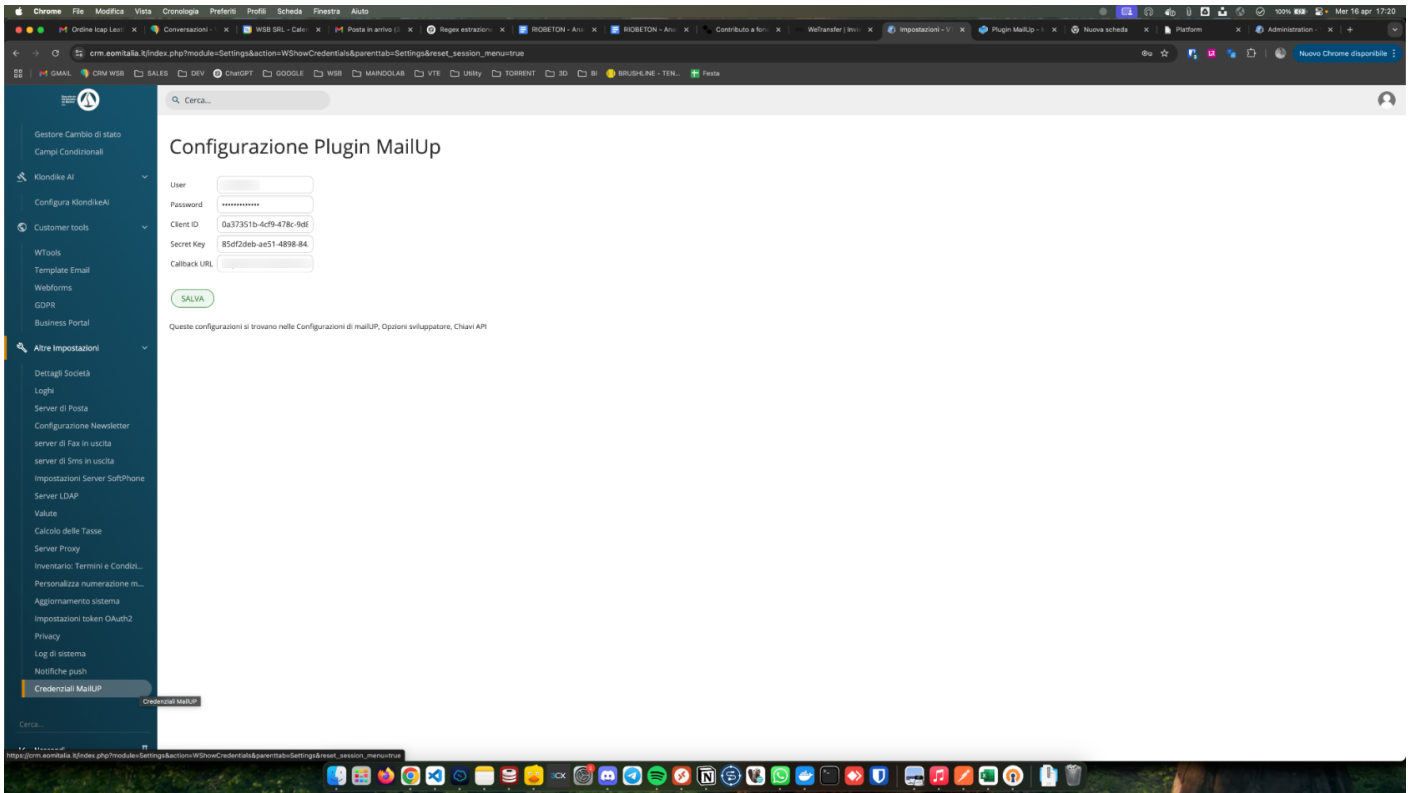
Connect MailUp to vtenext

ACCOUNT CONFIGURATION

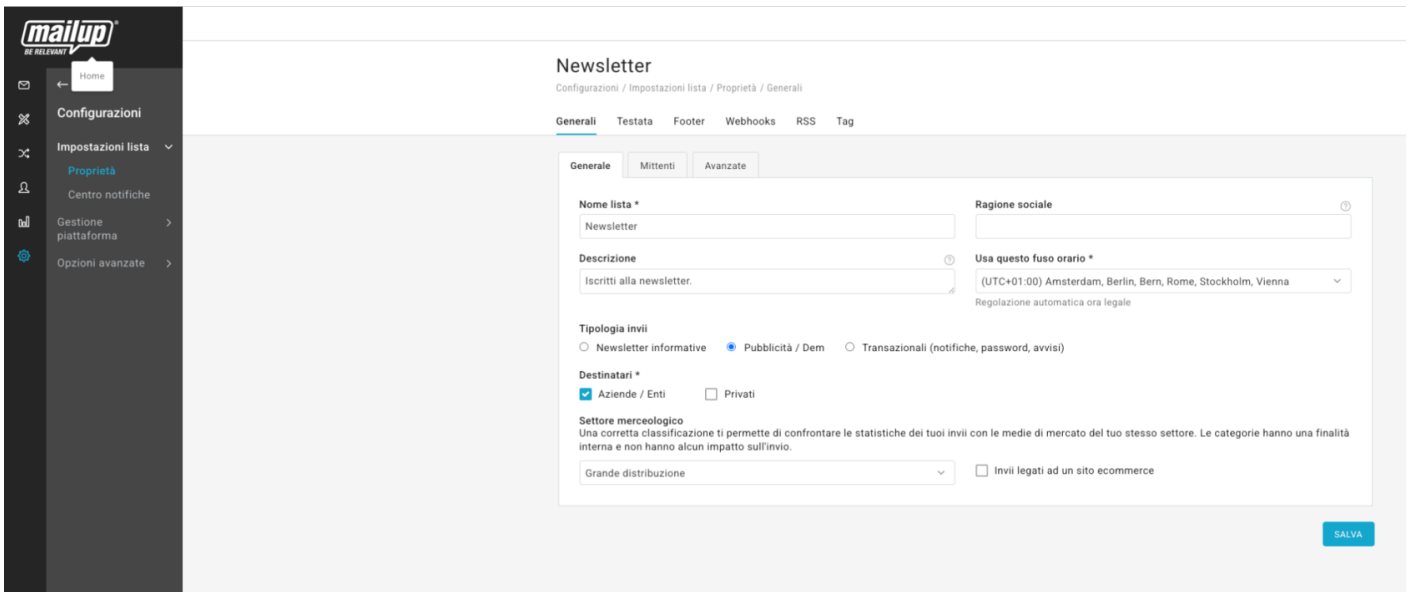
Log in to MailUp and go to **Settings > Advanced Options > Developer Options > New API Key**. This will generate the **Client ID** and **Secret Key**.



Enter the **username**, **password**, **Client ID**, and **Secret Key** in the **Settings > Account Configuration section of vtenext**. The **Callback URL** is not mandatory and corresponds to the **CRM URL**.



Configure the list by going to: **Settings > List Settings > Properties > General.**



MailUp Plugin - Step-by-Step Manual

MAILUP PLUGIN

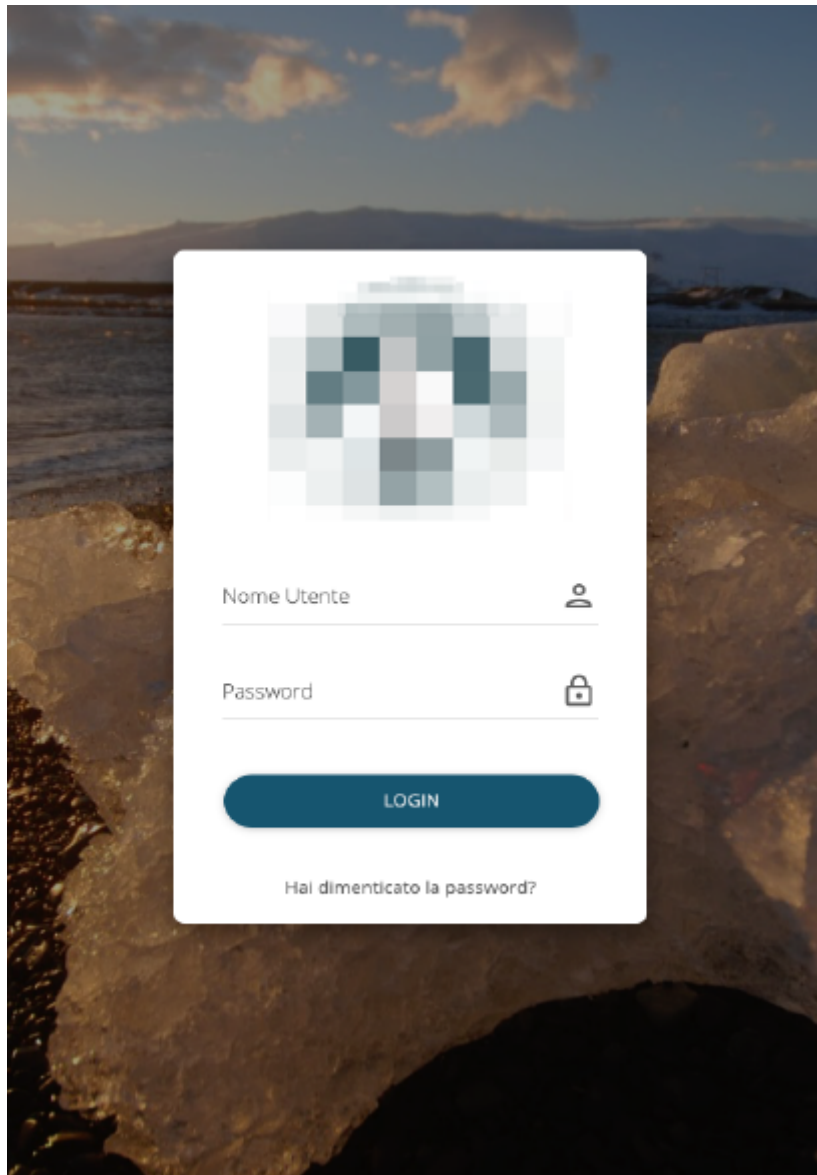
Connect your CRM with your preferred mailing tool. Nothing is more powerful than linking your email services to a CRM, and this integration makes everything simpler, faster, and more efficient. The ultimate solution for:

- Automatically synchronizing your CRM contacts with MailUp.
- Viewing MailUp email activity within your CRM.
- Integrating MailUp unsubscribes into your CRM.

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1. Creating targets from VTENEXT.
 2. Synchronizing targets with MailUp.
 3. Sending newsletters from MailUp.
 4. Managing unsubscribes.

LOGIN TO YOUR VTENEXT

Log in to your VTENEXT CRM by entering your username and password.



CREATE A TARGET IN VTENEXT

A target consists of lists of names, a collection of companies, contacts, and/or leads (or even other targets) to whom you want to send the newsletter.

After logging in to VTENEXT, click the arrow to open the search bar and type "target." Click on **Target** to access the module.

At the top left, click **CREATE** to create a new target.



Enter the **Target Name** (mandatory) and define the target type. A dynamic target is used to synchronize the target with a report or filter.

There are two options (selectable by the user):

- **Incremental:** Adds names to the target based on the initial filter. It does not account for filter changes that exclude certain names.
- **Synchronized:** Updates by adding and removing names based on the filter.

The update occurs every 6 hours and also whenever the newsletter is sent.

The **Newsletter** module can manage duplicate email addresses, preventing repeated sends to the same address.

SYNCHRONIZING TARGETS WITH MAILUP

To ensure that the target is synchronized and visible on MailUp, we need to check the “**MailUp Synchronization**” box and select the MailUp list where we want to add the target names to send the newsletter. Finally, click Save.

The screenshot shows the 'Creazione Target' form. The 'Informazioni Target' section includes fields for 'Nome Target', 'Numero Target' (AUTOGENERATO AL SALVATAGGIO), 'Tipo Target' (-- Nessuno --), and 'Tipo sincronizzazione' (Incrementale). The 'Informazioni MailUp' section has a checked 'Sincronia MailUp' checkbox and an empty 'ID Gruppo MailUp' field. A dropdown menu for 'Lista MailUp' is open, showing options: --Prego Selezionare--, Cliente Italia, Cliente Germania, and VTE. A green arrow points to the dropdown menu. The 'Informazioni Descrizione' section has a large text area for 'Descrizione'.

The target synchronized with MailUp will automatically appear as a group in the selected list.

Gruppi
Destinatari / Gruppi / Gruppi

Gruppi Sovrapposizione gruppi Verifica gruppi e filtri Cerca / gestisci email Cerca / gestisci SMS

Cerca per nome o nota Tutti i gruppi RIPRISTINA CERCA

Seleziona tutti

ID	NOME GRUPPO	ISCRITTI EMAIL	DISISCRITTI EMAIL	SOSPESI EMAIL	ISCRITTI SMS	DISISCRITTI SMS	AZIONI
73	TRG-29 - Cliente ES	1	0	0	0	0	
71	TRG-28 - Cliente BE	6	0	0	0	0	
70	TRG-27 - Cliente FR	1	0	0	0	0	
69	TRG-21 - Cliente IT	16	0	0	1	0	
68	TRG-25 - Cliente SI	4	0	0	0	0	

Cerca...

LISTA

+ Crea i Altro

Visualizzando da 1 a 5 di 5

Abone	Numero Target	Nome Target	Tipo Target	Sincronia MailUp	Lista MailUp	ID Gruppo MailUp	Assegnato a
	29,28,27,21,25						
	TRG-21	Cliente IT	Dinamico	si	VTE	69	comunicazione (Mario Ross)
	TRG-27	Cliente FR	Dinamico	si	VTE	70	comunicazione (Mario Ross)
	TRG-28	Cliente BE	Dinamico	si	VTE	71	comunicazione (Mario Ross)
	TRG-25	Cliente SI	Dinamico	si	VTE	68	comunicazione (Mario Ross)
	TRG-29	Cliente ES	Dinamico	si	VTE	73	comunicazione (Mario Ross)

Visualizzando da 1 a 5 di 5

DATA SYNCHRONIZATION OF SENDINGS

Once the newsletter is sent from MailUp, the newsletter will automatically be created in vtenext as well.

Cerca...

Newsletter 138 - Iscriviti al nostro corso!

Modifica

INFORMAZIONI STATISTICHE GRAFICO PROCESSO STORICO PROCESSO STORICO

Informazioni Newsletter

Nome Newsletter: 138 - Iscriviti al nostro corso!

Numero Newsletter: NWS-157

Campagna: 138 - Iscriviti al nostro corso!

Data: 03-05-2024

Nome Mittente: MailUp

Indirizzo Mittente:

Informazioni MailUp

Lista MailUp: VTE

ID Messaggio MailUp: 138

Anteprima Template

Nome: Iscriviti al nostro corso!

Descrizione:

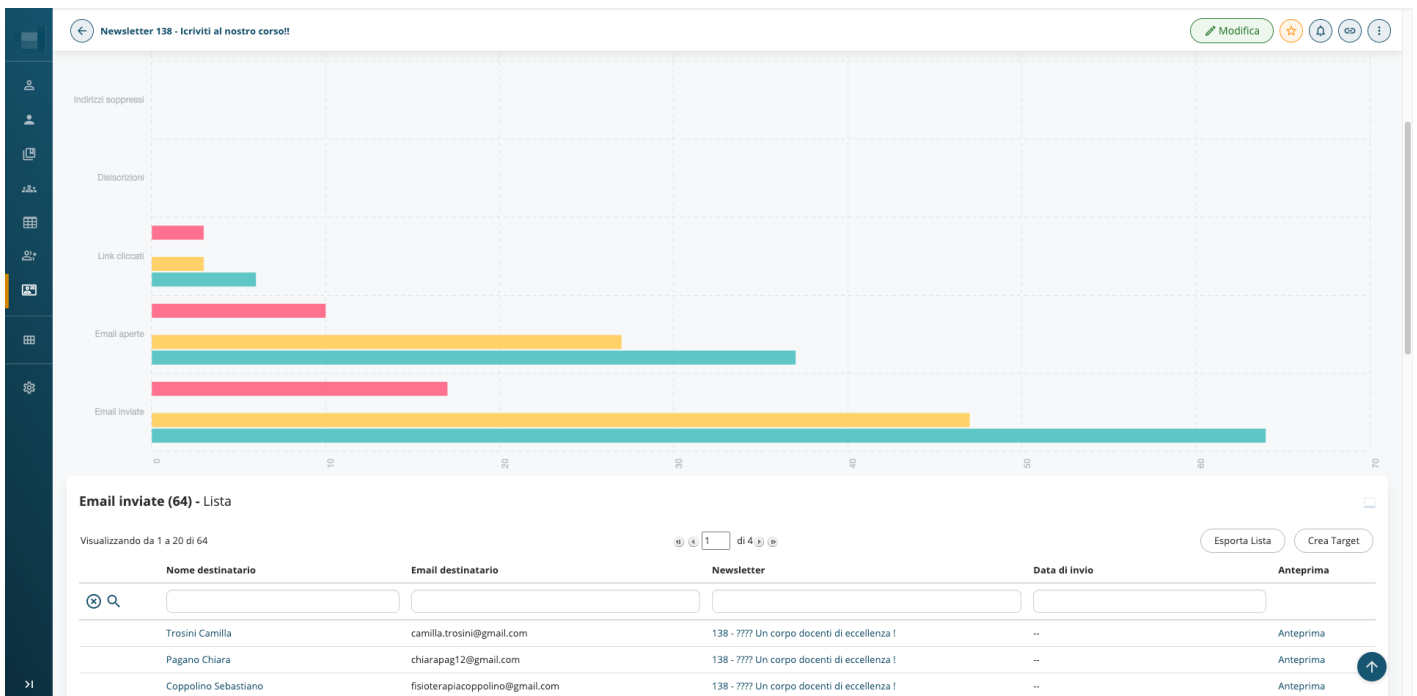
Cartella: Public

Tipo: Newsletter

Oggetto: Iscriviti al nostro corso!

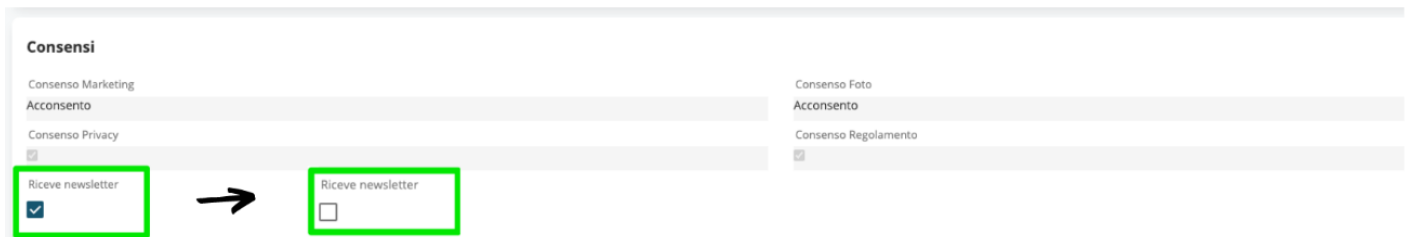
Messaggio:

The sending statistics are also synchronized automatically. By clicking on the **TAB > STATISTICS**, you can view the sending data.



UNSUBSCRIBE INTEGRATION

When a lead, contact, or company unsubscribes from the "Receives Newsletter" fi eld, the checkbox will be unchecked, and the name will be marked as unsubscribed.



When a lead, contact, or company unsubscribes from the "Receives Newsletter" fi eld, the checkbox will be removed, and the name will be unsubscribed.