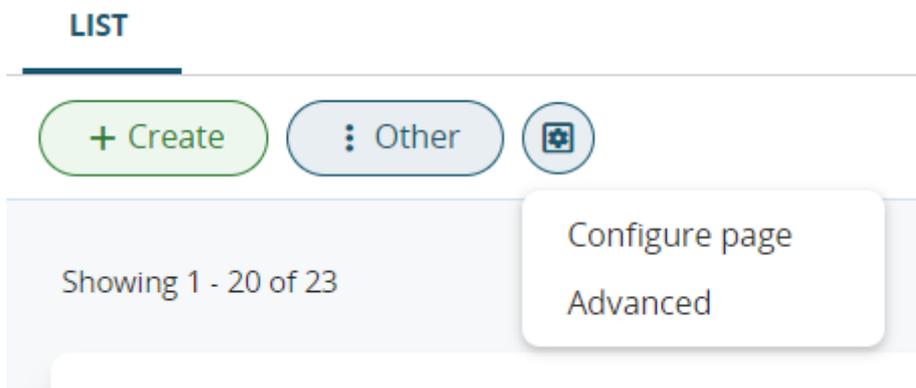
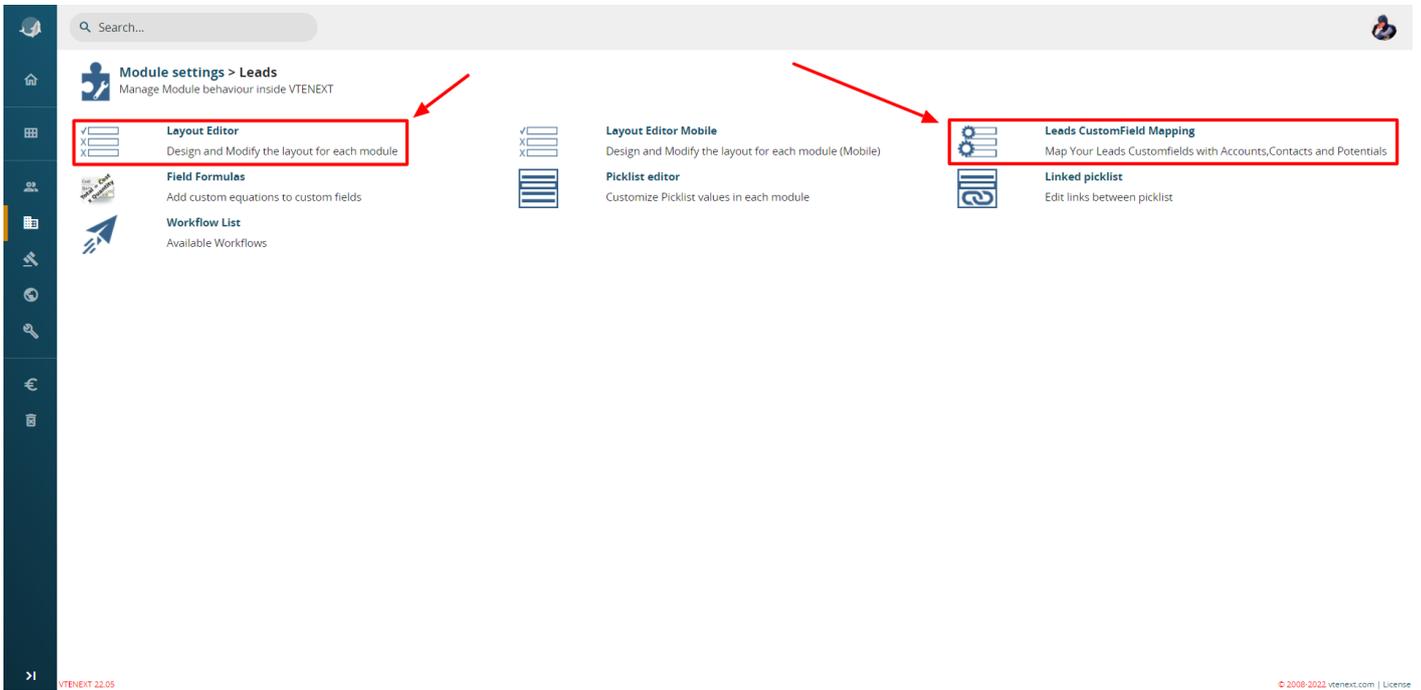


# 17.7.2 Custom fields mapping for Leads conversion

For the Leads module only, you can map the custom fields for the transfer of content to the Accounts, Contacts and Potentials modules, which will delete the source lead upon conversion. If the field is not mapped, the information will be lost.



Through the Layout Editor, create the custom field both on Leads and on the modules where you want to transfer the data (Accounts, Contacts and/or Potentials). The fields must have the same characteristics: the same type (text/picklist/number/etc.) and the same length.



Using the custom Field Mapping panel, click "Edit" and then "Add field to map" to create a new line. Then choose the source field in Leads and the newly created destination fields in the Accounts, Contacts and/or Potentials columns.

#	Field Label	Field Type	Mapping with other Modules			Tools
			Accounts	Contacts	Potentials	
1	City	Text	Billing City	Mailing City		🗑️
2	City	Text	Shipping City			🗑️
3	Company	Text	Account Name		Potential Name	
4	Country	Text	Billing Country	Mailing Country		🗑️
5	Country	Text	Shipping Country			🗑️
6	Description		Description	Description	Description	🗑️
7	Title	Text		Title		🗑️
8	Email	Email	Email	Email		
9	Fax		Fax	Fax		🗑️
10	First Name	Text		First Name		
11	Last Name	Text		Last Name		
12	Deleted	Checkbox		Deleted		🗑️
13	Deleted - Date	Text		Deleted - Date		🗑️
14	Deleted - IP Address	Text		Deleted - IP Address		🗑️
15	Consent to Marketing	Checkbox		Consent to Marketing		🗑️
16	Consent to Marketing - Date	Text		Consent to Marketing - Date		🗑️
17	Consent to Marketing - IP Address	Text		Consent to Marketing - IP Address		🗑️
18	Notify contact changes	Checkbox		Notify contact changes		🗑️
19	Notify contact changes - Date	Text		Notify contact changes - Date		🗑️
20	Notify contact changes - IP Address	Text		Notify contact changes - IP Address		🗑️
21	Consent to Personal Data	Checkbox		Consent to Personal Data		🗑️
22	Consent to Personal Data - Date	Text		Consent to Personal Data - Date		🗑️

The pre-existing fields in vtenext are already mapped but you can modify their mapping at will.

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