

# 6 Marketing Communication Tools

vtenext contains various tools for mass communications:

- Newsletter Campaigns
  - Step 1: Campaign
  - Step 2: Target
  - Step 3: Newsletter
- Common variables to the target
- Wizard "Create Newsletter"
- Email Sending Statistics and more
- Manual management of unsubscriptions
- Requirements and settings for the use of the Newsletter module
- SMS Module
- FAX Module

---

Revision #1

Created 25 May 2022 17:25:47 by Alberto

Updated 6 June 2022 12:30:15 by Alberto