

# 6.2 Email Sending Statistics and more

Once you send an email, you can access the Statistics tab from the Campaigns module to view an overview of statistics and details for individual statistics.



<b>Message Queue</b>	emails that have not yet been sent (when sending is complete, this column must be blank)
<b>Sent messages</b>	correctly sent and received emails
<b>Viewed Messages</b>	for each opened email: number of times the email has been opened, date and time of first and latest opening, link to recipient's record
<b>Tracked Link</b>	if there are any links in the body of the email, the system tracks the number of clicks by each recipient for each link
<b>Unsubscribes</b>	recipients who clicked the unsubscribe link
<b>Bounced Messages</b>	emails sent but not received by the recipient (due to unresponsive server, full mailbox...)

## Email failed

email that have not been sent (probably due to the address error)

## Suppression List

suppressed email addresses

Search...

Campaign International Electrical Engineers Association Trade Show

INFORMATIONS STATISTICS PROCESS GRAPH PROCESS HISTORY HISTORY

Refresh

Filter by Newsletter: vtenevt engineers

Message Queue

Failed Messages

Bounced Messages

Suppression list

Unsubscriptions

Tracked Link

Viewed Messages

Sent Messages

### Sent Messages (1) - List

Showing 1 - 1 of 1

Recipient Name	Recipient Email	Newsletter	Sent Date	Preview
VTENEXT s.r.l.	test123@test123.com	vtenevt engineers	09-02-2019 17:46:52	Preview

### Viewed Messages (1) - List

Showing 1 - 1 of 1

Recipient Name	Recipient Email	Newsletter	Sent Date	No Views	First View	Last View
VTENEXT s.r.l.	test123@test123.com	vtenevt engineers	09-02-2019 17:46:52	1	09-02-2019 17:47:08	09-02-2019 17:47:08

### Tracked Link (1) - List

Showing 1 - 1 of 1

Recipient Name	Recipient Email	Newsletter	Link	No Click
VTENEXT s.r.l.	test123@test123.com	vtenevt engineers		1

### Unsubscriptions (0) - List

### Suppression list (0) - List

### Bounced Messages (0) - List

### Failed Messages (0) - List

### Message Queue (0) - List

VTENEXT 21/19

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From each of these headings new targets can be created with the 'Create a target' button or the records can be exported to an Excel file with 'Export list'. The Statistics section provides access to statistics for the entire campaign (thus considering all the emails related to that campaign), or for a specific newsletter.

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