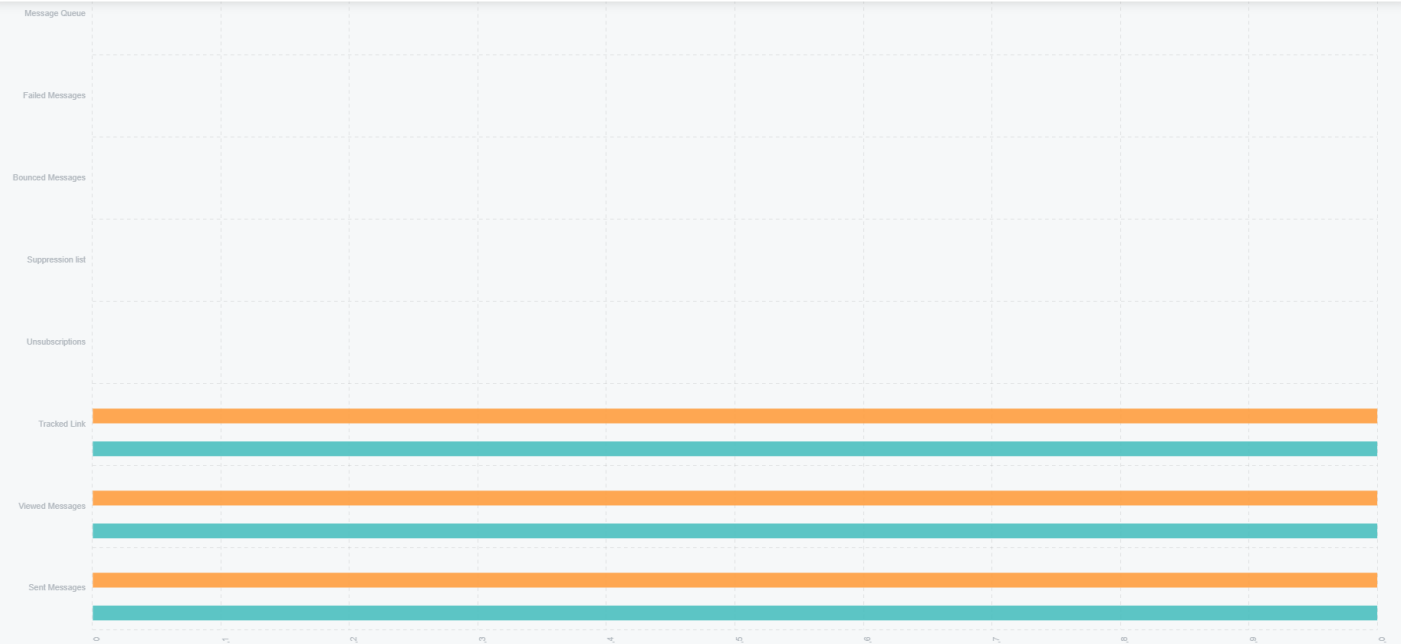


# 6.2 Email Sending Statistics and more

Once you send an email, you can access the Statistics tab from the Campaigns module to view an overview of statistics and details for individual statistics.



Message Queue	emails that have not yet been sent (when sending is complete, this column must be blank)
Sent messages	correctly sent and received emails
Viewed Messages	for each opened email: number of times the email has been opened, date and time of first and latest opening, link to recipient’s record
Tracked Link	if there are any links in the body of the email, the system tracks the number of clicks by each recipient for each link
Unsubscribes	recipients who clicked the unsubscribe link
Bounced Messages	emails sent but not received by the recipient (due to unresponsive server, full mailbox...)

<b>Email failed</b>	email that have not been sent (probably due to the address error)
<b>Suppression List</b>	suppressed email addresses

Search...

Campaign International Electrical Engineers Association Trade Show

Edit

Filter by Newsletter: vtenext engineers

INFORMATIONSTHATISTICSPROCESS GRAPHPROCESS HISTORYHISTORY

Refresh

Message Queue

Failed Messages

Bounced Messages

Suppression list

Unsubscriptions

Tracked Link

Viewed Messages

Sent Messages

Sent Messages (1) - List

Showing 1 - 1 of 1

1 of 1

Export ListCreate Target

Recipient Name	Recipient Email	Newsletter	Sent Date	Preview
VTENEXT s.r.l.	test123@test123.com	vtenext engineers	09-02-2019 17:46:52	Preview

Viewed Messages (1) - List

Showing 1 - 1 of 1

1 of 1

Export ListCreate Target

Recipient Name	Recipient Email	Newsletter	Sent Date	No Views	First View	Last View
VTENEXT s.r.l.	test123@test123.com	vtenext engineers	09-02-2019 17:46:52	1	09-02-2019 17:47:08	09-02-2019 17:47:08

Tracked Link (1) - List

Showing 1 - 1 of 1

1 of 1

Export ListCreate Target

Recipient Name	Recipient Email	Newsletter	Link	No Click
VTENEXT s.r.l.	test123@test123.com	vtenext engineers		1

Unsubscriptions (0) - List

Suppression list (0) - List

Bounced Messages (0) - List

Failed Messages (0) - List

Message Queue (0) - List

VTENEXT 21/10

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From each of these headings new targets can be created with the 'Create a target' button or the records can be exported to an Excel file with 'Export list'. The Statistics section provides access to statistics for the entire campaign (thus considering all the emails related to that campaign), or for a specific newsletter.

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