

## 7.2 The App in detail

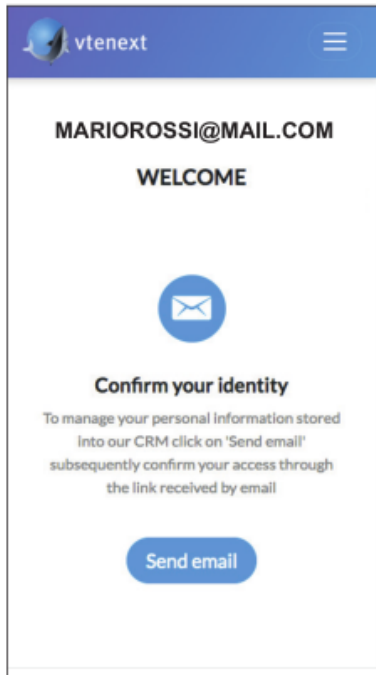
### Process start email

A pre-compiled email template introduces the requirement to confirm your choices concerning personal data processing.



### 1 Welcome landing page

A simple online form is provided for verification of the effective possession of the mailbox in question.



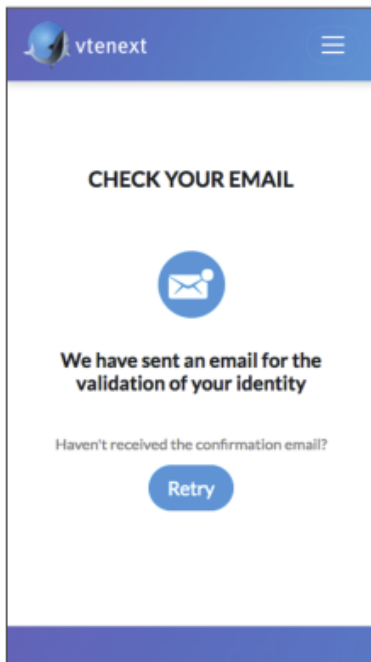
1

## Welcome Landing page

A simple online form provides for the verification of the real possession of the concerned mailbox.

## 2 Sent Confirmation

Message mail has been sent.



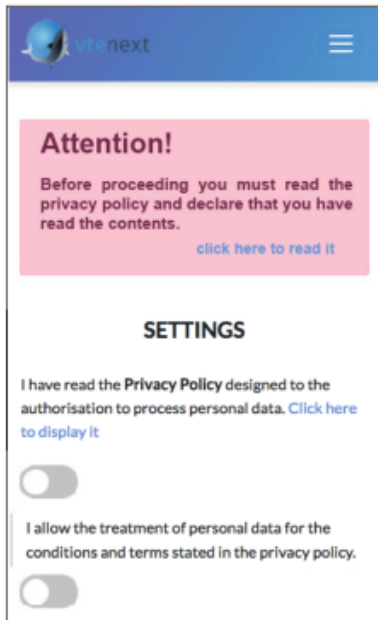
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## Confirm Sent

A simple message to confirm sending.

## 3 Accept privacy policy

The functions provided by the app become available only once the privacy policy has been accepted.



3

## Acceptance of privacy policy

Only the acceptance of the privacy policy allows you to proceed with the features provided by the app.

### 4 Separate “Granular” Consent

Profiling or data processing options can be confirmed individually.




4

## Granular Consent

The individual profiling or data processing options can be confirmed.

### 5 Merge contacts

The app offers the facility to merge different contacts associated with the same email address.



**CONTATTI DUPLICATI**  
Sono presenti più anagrafiche relative al tuo nominativo. Scegli il contatto principale e prosegui.

#	Contatto	
<input type="radio"/>	Mario Rossi	<a href="#">Dettagli</a>
<input type="radio"/>	Mario	<a href="#">Suggerito</a> <a href="#">Dettagli</a>

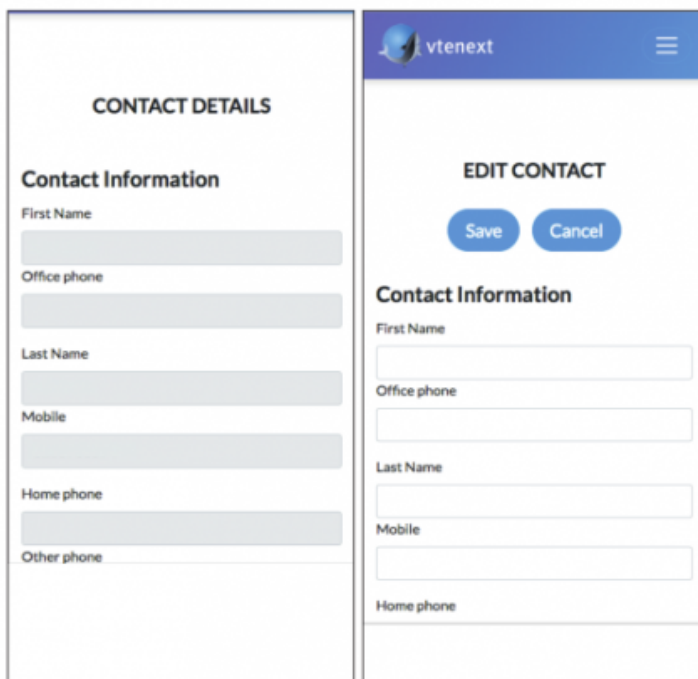
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## Merge Contacts

The app provides the chance to merge different contacts with the same email address.

## 6 Update your data

The customer can consult or update his/her personal data completely independently.



**CONTACT DETAILS**

**Contact Information**

First Name

Office phone

Last Name

Mobile

Home phone

Other phone

**EDIT CONTACT**

[Save](#) [Cancel](#)

**Contact Information**

First Name

Office phone

Last Name

Mobile

Home phone

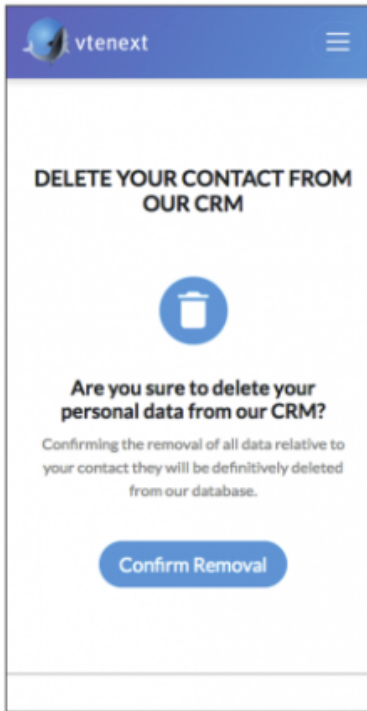
6

## Updating of your data

In complete autonomy, the customer can consult or update their personal data.


## 7 Right to anonymity

Deleting personal data makes the contact anonymous, keeping the information supplied for commercial purposes.



**vtexnext**

**DELETE YOUR CONTACT FROM OUR CRM**



**Are you sure to delete your personal data from our CRM?**

Confirming the removal of all data relative to your contact they will be definitively deleted from our database.

**Confirm Removal**


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## Right to anonymity

The cancellation of personal data makes the contact anonymous, keeping the information supplied for commercial purposes.

## 8 Data portability

The contact can download his/her data in portable CSV format.



**vtexnext**

- Details
- Edit
- Download
- Settings
- Delete
- Support
- Privacy Policy

First Name

Office phone

Last Name

Mobile

Home phone

8

## Data portability

The contact can download his data in format Portable CSV format.

## 9 Something wrong?

An information request form is provided to open a ticket directly in the associated VTE.

**Support request** ✕

Through this form you can receive support or assistance on the use of our app.

Request Subject

Description

Close Send

Confirm Removal

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## Is Something Wrong?

An information request form is provided it directly opens a ticket in the related VTE.

## 10 Data always under control

The app functions therefore make it possible to manage data processing in self-service mode. Using vtenext as a HUB to collect information from external sources such as ERP, Ecommerce, Mailing Tools, Lead Collection Forms, guarantees unified management of the GDPR and independent maintenance of collected data and consent forms.

**CONTACT DETAILS**

**Contact Information**

First Name

Office phone

Last Name

Mobile

Home phone

Other phone

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## Data are always under control

The functions of the app allow therefore to manage the data processing in self-service mode.

The use of vtenext as a HUB for the collection of information from external sources such as ERP, Ecommerce, Mailing Tools, Lead Collection Form guarantees a unified management of GDPR and the autonomous maintenance of data and consent collected.

The app can also be used in the desktop version

## EDIT CONTACT

[Save](#)[Cancel](#)

### Contact Information

First Name

Fabio

Office phone

Last Name

Bavusi

Mobile

3288766574

Home phone

Other phone

Title

Fax

## CONTACT DETAILS

### Contact Information

First Name

Fabio

Office phone

Last Name

Bavusi

Mobile

3288766574

Home phone

Other phone

Title

Fax

Department

Birthdate

## DELETE YOUR CONTACT FROM OUR CRM



**Are you sure to delete your personal data  
from our CRM?**

Confirming the removal of all data relative to your contact  
they will be definitively deleted from our database.

Confirm Removal

### vtenext GDPR KIT

To guarantee correct management of the operations and processes connected to the GDPR directive, vtenext

has developed the **GDPR KIT**: a complete solution that includes an additional module for vtenext, structured in the two sections **“Processing Register”** and **“Assumption Kit”**.

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