

7.2 The App in detail

Process start email

A pre-compiled email template introduces the requirement to confirm your choices concerning personal data processing.



vtenext

vtenext
IL CRM CON UN CUORE BPM
VTENEXT è la soluzione CRM Open Source con Cuore BPM. Oltre a offrirti i più innovativi strumenti di Customer Relationship Management, VTENEXT è in grado di far interagire oggetti e macchinari connessi alla rete, accompagnandoti nello sconfinato mondo dello IoT.

Gentile xxxxxxxx,

VTENEXT, attraverso le sue newsletter ti fornisce aggiornamenti, soluzioni process-driven, notizie e inviti ai nostri eventi o webinar.

Nel rispetto della tua privacy e alla luce della nuova normativa per la protezione dei dati personali (GDPR, General Data Protection Regulation), che entrerà in vigore il 25 maggio 2018, chiediamo il tuo consenso per continuare a inviarti notizie e aggiornamenti.

Clicca Qui [Clicca qui per confermare il tuo interesse a rimanere in contatto e ricevere tutti i nostri aggiornamenti.](#)

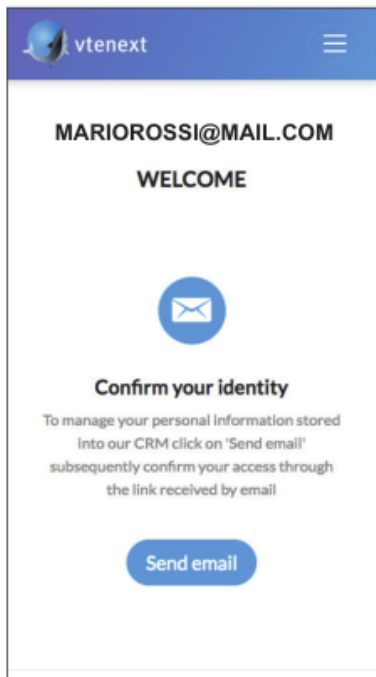
Se preferisci invece che i tuoi dati siano rimossi dal nostro database, puoi cancellarti cliccando sul link in fondo a questa email.

Grazie per il tuo interesse!
Lo Staff VTENEXT

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1 Welcome landing page

A simple online form is provided for verification of the effective possession of the mailbox in question.



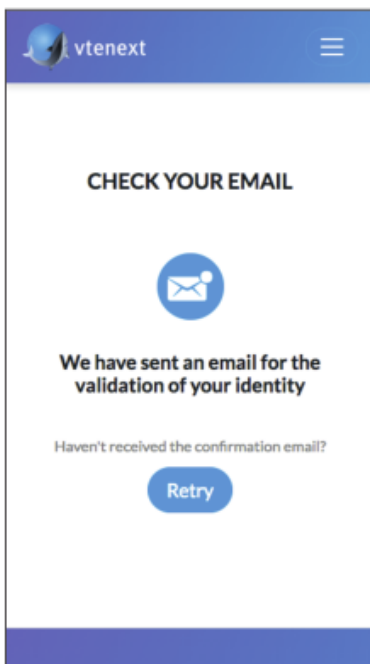
1

Welcome Landing page

A simple online form provides for the verification of the real possession of the concerned mailbox.

2 Sent Confirmation

Message mail has been sent.



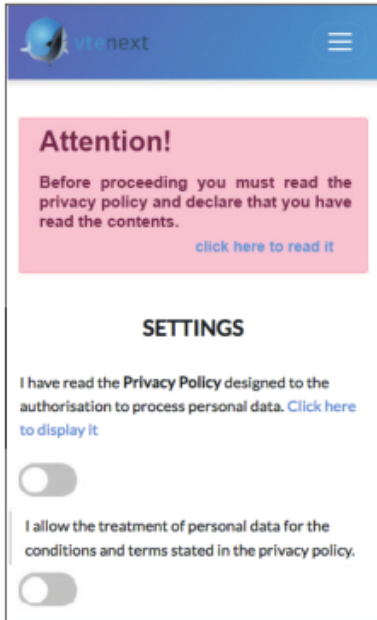
2

Confirm Sended

A simple message to confirm sending.

3 Accept privacy policy

The functions provided by the app become available only once the privacy policy has been accepted.



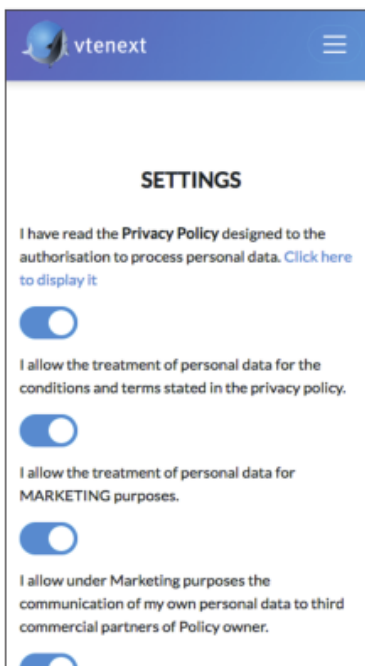
3

Acceptance of privacy policy

Only the acceptance of the privacy policy allows you to proceed with the features provided by the app.

4 Separate "Granular" Consent

Profiling or data processing options can be confirmed individually.



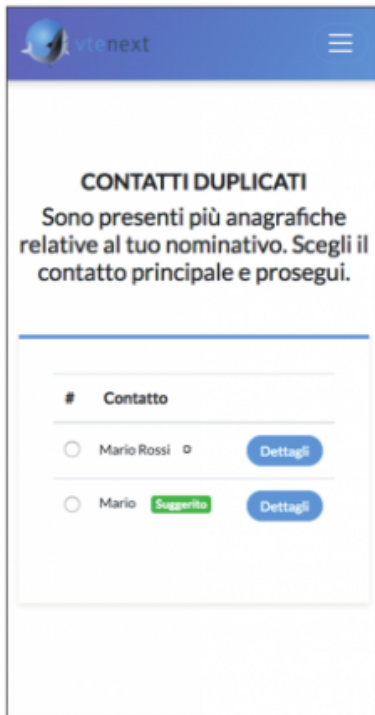
4

Granular Consent

The individual profiling or data processing options can be confirmed.

5 Merge contacts

The app offers the facility to merge different contacts associated with the same email address.



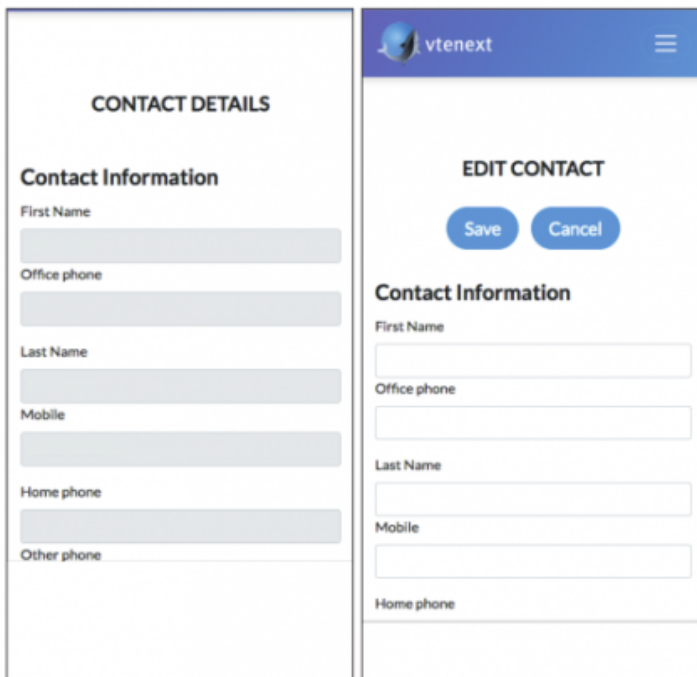
5

Merge Contacts

The app provides the chance to merge different contacts with the same email address.

6 Update your data

The customer can consult or update his/her personal data completely independently.



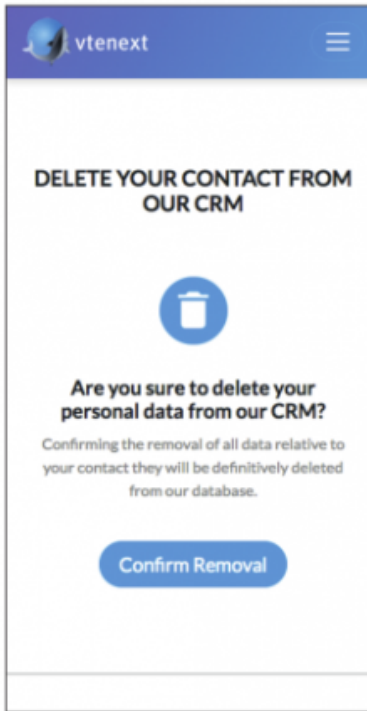
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Updating of your data

In complete autonomy, the customer can consult or update their personal data.

7 Right to anonymity

Deleting personal data makes the contact anonymous, keeping the information supplied for commercial purposes.



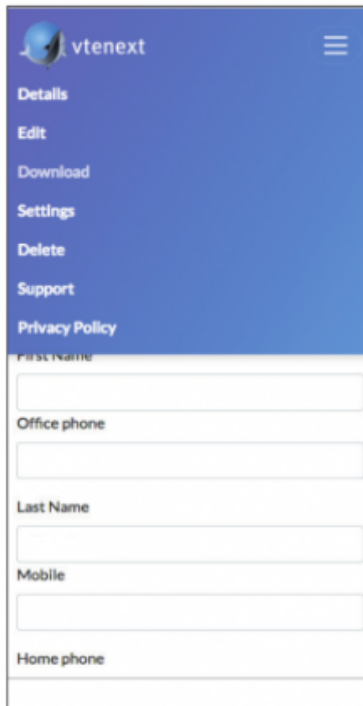
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Right to anonymity

The cancellation of personal data makes the contact anonymous, keeping the information supplied for commercial purposes.

8 Data portability

The contact can download his/her data in portable CSV format.



8

Data portability

The contact can download his data in format Portable CSV format.

9 Something wrong?

An information request form is provided to open a ticket directly in the associated VTE.

9

Is Something Wrong?

An information request form is provided it directly opens a ticket in the related VTE.

10 Data always under control

The app functions therefore make it possible to manage data processing in self-service mode. Using vtenext as a HUB to collect information from external sources such as ERP, Ecommerce, Mailing Tools, Lead Collection Forms, guarantees unified management of the GDPR and independent maintenance of collected data and consent forms.

10

Data are always under control

The functions of the app allow therefore to manage the data processing in self-service mode.

The use of vtenext as a HUB for the collection of information from external sources such as ERP, Ecommerce, Mailing Tools, Lead Collection Form guarantees a unified management of GDPR and the autonomous maintenance of data and consent collected.

The app can also be used in the desktop version

EDIT CONTACT

[Save](#)[Cancel](#)

Contact Information

First Name

Office phone

Last Name

Mobile

Home phone

Other phone

Title

Fax

CONTACT DETAILS

Contact Information

First Name

Office phone

Last Name

Mobile

Home phone

Other phone

Title

Fax

Department

Birthdate

DELETE YOUR CONTACT FROM OUR CRM



**Are you sure to delete your personal data
from our CRM?**

Confirming the removal of all data relative to your contact
they will be definitively deleted from our database.

[Confirm Removal](#)

vtenext GDPR KIT

To guarantee correct management of the operations and processes connected to the GDPR directive, vtenext

has developed the **GDPR KIT**: a complete solution that includes an additional module for vtenext, structured in the two sections **“Processing Register”** and **“Assumption Kit”**.

Revision #1

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