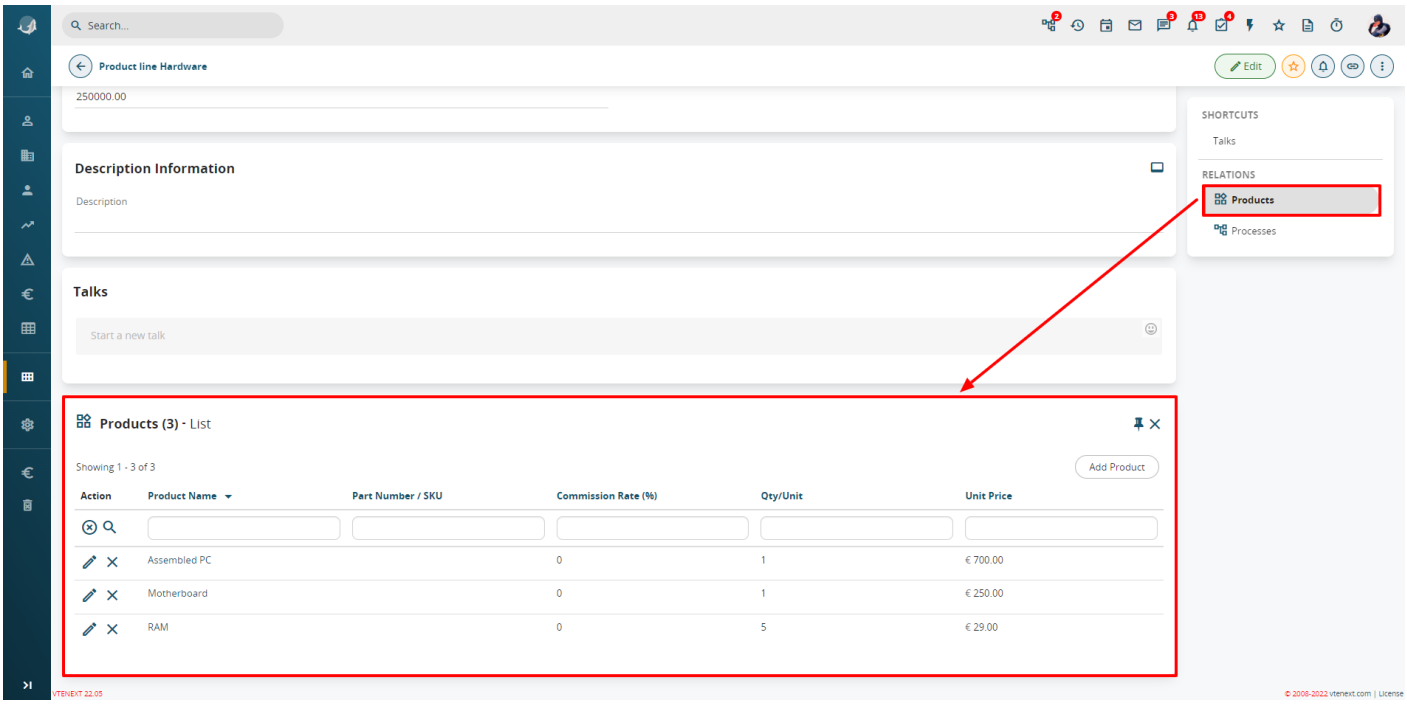
8.2 Product Lines

A product Line combines a group of products that meet the same type of needs. In simple terms, a product line can be a goods category, such as Hardware, Software, or Services.

vtenext allows you to create such groups using the Product Line module. The record for the line includes a name, an assignee user, a description and an **Annual Budget**. This budget, which must be set year by year, constitutes a profit program estimate for the product group in question.

The Products option in the Relations menu can be used to access a list of all the products associated with the line in question and to add new ones.



The product lines module produce the statistics present within each linked potentials in addition it generates the statistics within Budget tab linked to all the existing potentials in the CRM.
For more information regards the impact of the product lines is suggested to read the chapter **9.4 Budget.**

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