

8.2 Product Lines

A product Line combines a group of products that meet the same type of needs. In simple terms, a product line can be a goods category, such as Hardware, Software, or Services.

vtenext allows you to create such groups using the Product Line module. The record for the line includes a name, an assignee user, a description and an **Annual Budget**. This budget, which must be set year by year, constitutes a profit program estimate for the product group in question.

The Products option in the Relations menu can be used to access a list of all the products associated with the line in question and to add new ones.

The screenshot displays the vtenext interface for a Product Line. The top section shows the 'Product line Hardware' with a budget of 250000.00. The 'Description Information' section is empty. The 'Talks' section has a 'Start a new talk' button. On the right, the 'RELATIONS' menu is visible, with 'Products' highlighted by a red box and an arrow. Below this, the 'Products (3) - List' table is shown, containing three products:

Action	Product Name	Part Number / SKU	Commission Rate (%)	Qty/Unit	Unit Price
	Assembled PC		0	1	€ 700.00
	Motherboard		0	1	€ 250.00
	RAM		0	5	€ 29.00

The product lines module produce the statistics present within each linked potentials in addition it generates the statistics within Budget tab linked to all the existing potentials in the CRM. For more information regards the impact of the product lines is suggested to read the chapter **9.4 Budget**.

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