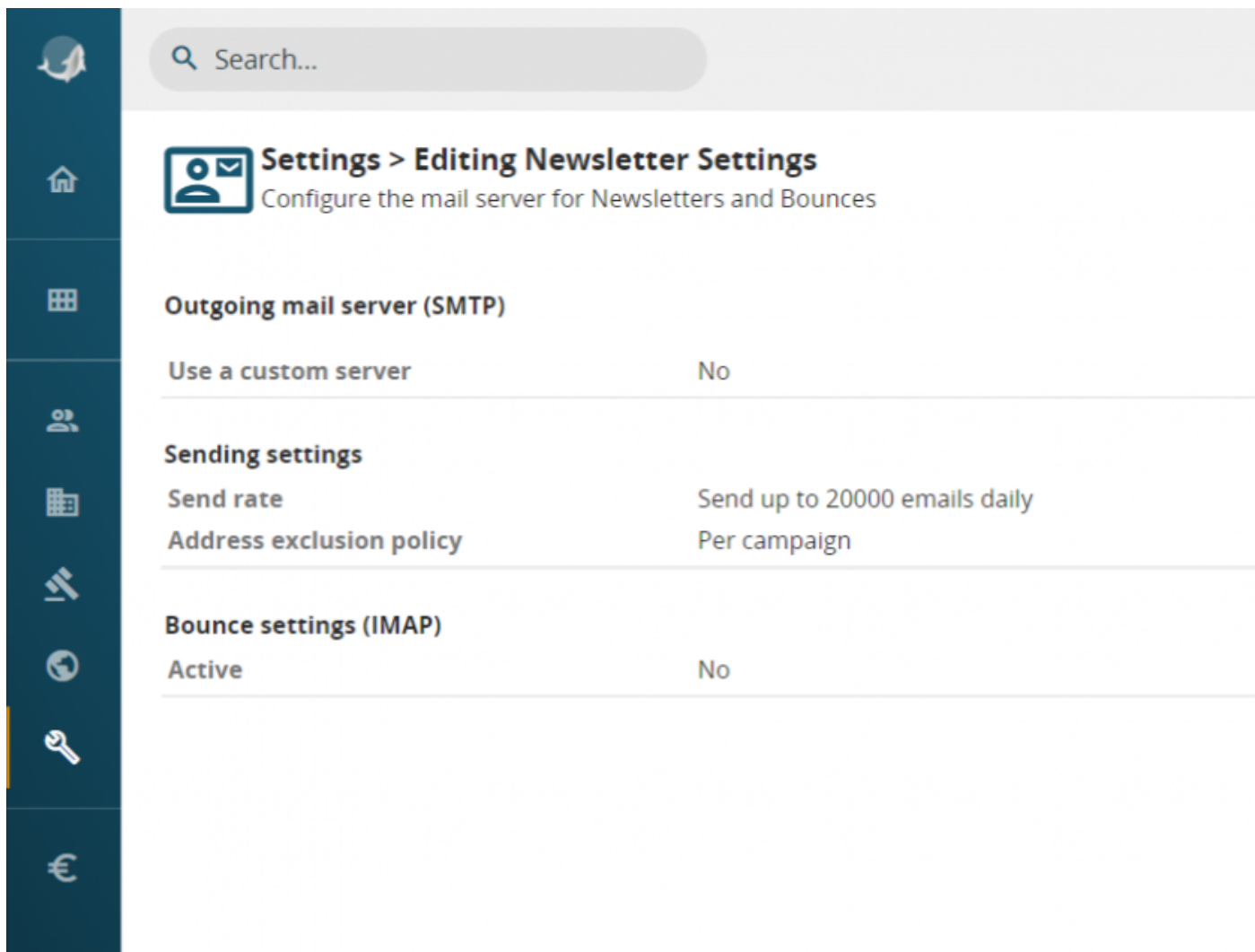


6.2.3 Newsletter Configuration (SMTP)

From Settings > Other Settings, is possible to access the newsletter configuration page, which allows, interface side, to configure a dedicated SMTP for mass mailing with marketing purpose.



The screenshot displays the 'Settings > Editing Newsletter Settings' page. The breadcrumb trail is 'Settings > Editing Newsletter Settings'. Below the breadcrumb, there is a description: 'Configure the mail server for Newsletters and Bounces'. The main content area is divided into three sections: 'Outgoing mail server (SMTP)', 'Sending settings', and 'Bounce settings (IMAP)'. Each section contains a table with configuration options and their current values.

Outgoing mail server (SMTP)	
Use a custom server	No

Sending settings	
Send rate	Send up to 20000 emails daily
Address exclusion policy	Per campaign

Bounce settings (IMAP)	
Active	No

Configuration interface of the dedicated SMTP for Newsletter

Settings > Editing Newsletter Settings
Configure the mail server for Newsletters and Bounces

Outgoing mail server (SMTP)

Use a custom server ☒ If enabled, use a custom SMTP server for sending newsletters

* Server Name Newsletter vlenext

* Port 465 Standard ports are: 25 (without encryption), 587 (with tls) or 465 (with ssl, deprecated but still used)

* User Name newsletter@account.com

Password *****

Requires Authentication? ☒

Sending settings

Send rate Send up to 20000 emails daily

Address exclusion policy Per campaign *Global* to exclude unsubscribed addresses also from other campaigns.

Bounce settings (IMAP)

Active ☒ If enabled, scan a mailbox for returned messages and unsubscribe automatically these addresses

* Server Name mail.servername.com

* Port 993 Standard ports are: 143 (without encryption) or 993 (secure)

* User Name bounce@account.com

Password *****

SSL/TLS SSL

Address for the bounces The email address to send error messages to

* Folder to monitor

Bounce threshold 5 Amount of times a recipient is rejected before unsubscribing it

Save Cancel

Editing dedicated SMTP for Newsletter

Clicking on Edit, is possible to set a series of parameters to configure a dedicated SMTP to send Newsletter, below parameters details:

Server name	es. smtp.nomedomio.it
Port	The SMTP server port to use for sending emails es. 465
User name	The username for the account used to send emails linked to the particular SMTP with relay rights on all inbox
Password	The password for the account used to send emails
Requires Authentication	Check if the server needs authentication for the login
Send rate	Maximum number of email sent daily
Address exclusion policy	Campaigns: it excludes only the unsubscribe people of that campaign Global: it excludes all unsubscribe people of the crm
Bounce settings IMAP	All the settings for the bounce inbox. In that folder will be directed the bounced emails, that are emails which even if have been set correctly, they are blocked and sent back to the sender. Thanks to the configuration of this inbox all the bouced emails will be located in that inbox without clogging the sender.

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