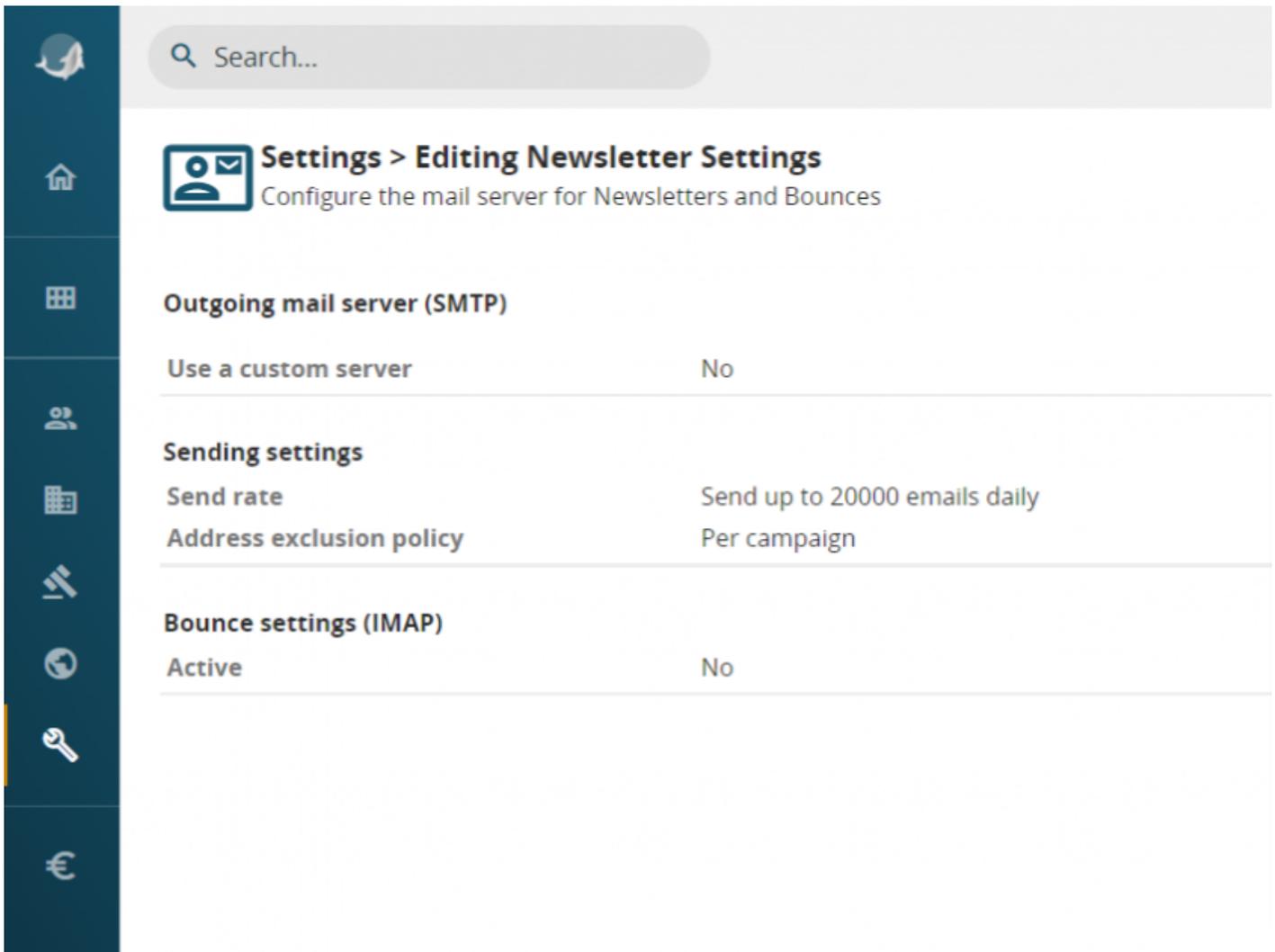


6.2.3 Newsletter Configuration (SMTP)

From Settings > Other Settings, is possible to access the newsletter configuration page, which allows, interface side, to configure a dedicated SMTP for mass mailing with marketing purpose.



Configuration interface of the dedicated SMTP for Newsletter

Editing dedicated SMTP for Newsletter

Clicking on Edit, is possible to set a series of parameters to configure a dedicated SMTP to send Newsletter, below parameters details:

Server name	es. smtp.nomedominio.it
Port	The SMTP server port to use for sending emails es. 465
User name	The username for the account used to send emails linked to the particular SMTP with relay rights on all inbox
Password	The password for the account used to send emails
Requires Authentication	Check if the server needs authentication for the login
Send rate	Maximum number of email sent daily
Address exclusion policy	Campaigns: it excludes only the unsubscribe people of that campaign Global: it excludes all unsubscribe people of the crm
Bounce settings IMAP	All the settings for the bounce inbox. In that folder will be directed the bounced emails, that are emails which even if have been set correctly, they are blocked and sent back to the sender. Thanks to the configuration of this inbox all the bouced emails will be located in that inbox without clogging the sender.

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