# 6 Marketing Communication Tools

vtenext contains various tools for mass communications:

- Newsletter Campaigns
  - Step 1: Campaign
  - Step 2: Target
  - Step 3: Newsletter
- Common variables to the target
- Wizard “Create Newsletter”
- Email Sending Statistics and more
- Manual management of unsubscriptions
- Requirements and settings for the use of the Newsletter module
- SMS Module
- FAX Module

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