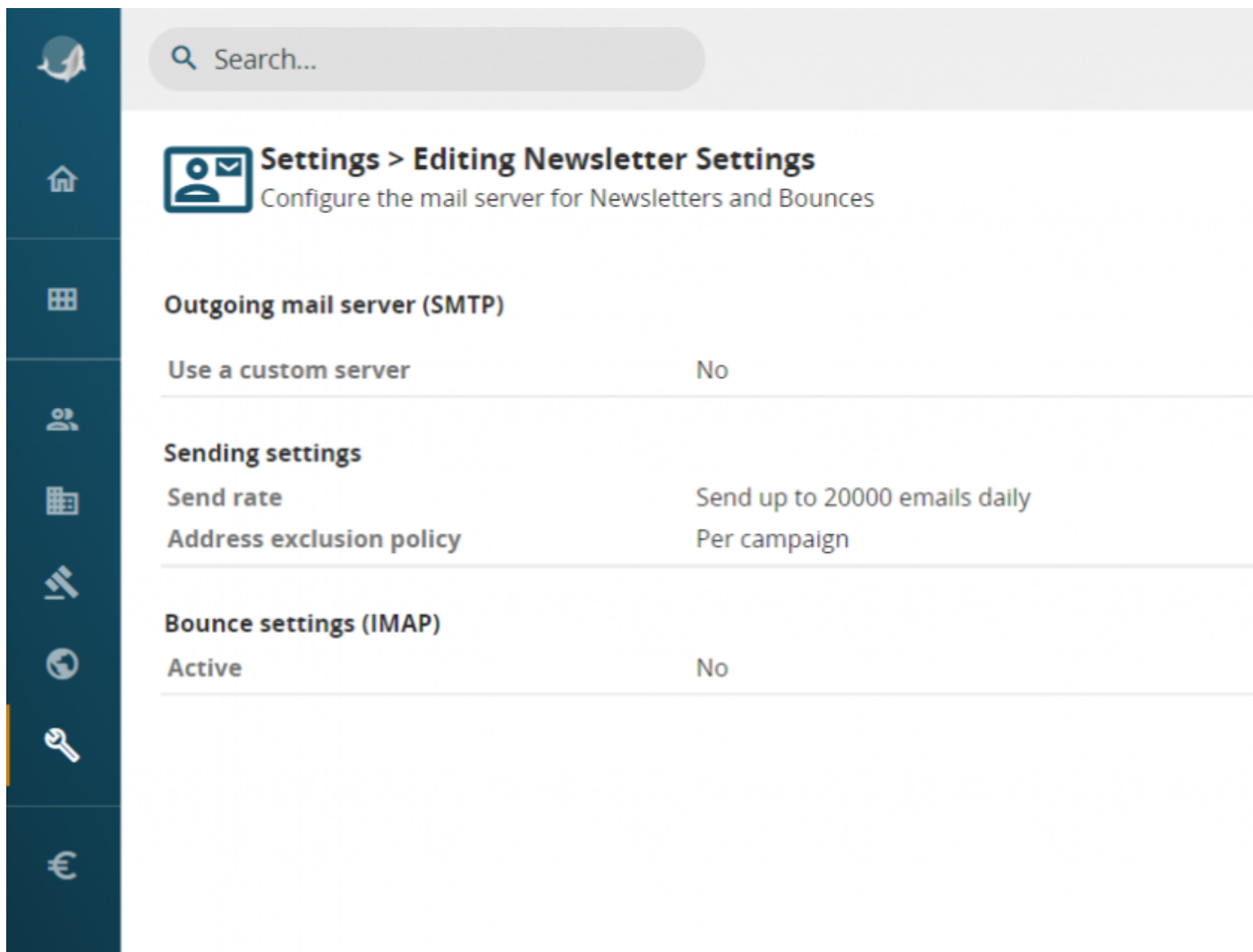


6.2.3 Newsletter Configuration (SMTP)

From Settings > Other Settings, is possible to access the newsletter configuration page, which allows, interface side, to configure a dedicated SMTP for mass mailing with marketing purpose.



The screenshot displays the 'Settings > Editing Newsletter Settings' page. The sidebar on the left contains icons for home, settings, and other functions. The main content area has a search bar and a title 'Settings > Editing Newsletter Settings' with a subtitle 'Configure the mail server for Newsletters and Bounces'. Below this, there are three sections: 'Outgoing mail server (SMTP)' with a toggle for 'Use a custom server' set to 'No'; 'Sending settings' with 'Send rate' set to 'Send up to 20000 emails daily' and 'Address exclusion policy' set to 'Per campaign'; and 'Bounce settings (IMAP)' with a toggle for 'Active' set to 'No'.

Outgoing mail server (SMTP)	
Use a custom server	No

Sending settings	
Send rate	Send up to 20000 emails daily
Address exclusion policy	Per campaign

Bounce settings (IMAP)	
Active	No

Configuration interface of the dedicated SMTP for Newsletter

Bounce settings IMAP

All the settings for the bounce inbox. In that folder will be directed the bounced emails, that are emails which even if have been set correctly, they are blocked and sent back to the sender. Thanks to the configuration of this inbox all the bouced emails will be located in that inbox without clogging the sender.

In this configuration, the following information must be entered:

- **Server Name:** required to configure the mailbox
- **Port:** the one recommended by the provider
- **Username:** corresponds to the email address you want to configure for bounce handling
- **Password:** the password of the email account specified in the previous step
- **SSL/TLS:** the option recommended by the provider
- **Bounce address:** simply repeat the address entered in the Username field
- **Folder to monitor:** once the username and password are entered and you click the contextual icon next to this field, the page will briefly reload to attempt to retrieve the folders available on the server for that mailbox. You must then select the **INBOX** folder (i.e., Incoming Mail)
- **Bounce threshold:** defines the maximum number of bounced emails after which an address is automatically classified as unreachable. Once an address is considered unreachable, it is removed from the newsletter and added to the **suppressed addresses list** (not to the unsubscribe list)

WARNING: when configuring a mail server for sending newsletters, it is recommended to use a service dedicated specifically to this purpose. The use of other traditional or free systems, such as Office 365 or Gmail email accounts, is not prohibited. However, please note that with these free services, sending will always be limited by their free usage constraints (in the examples mentioned, this is 500 emails per day).

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