

8.1.1 Products bundle

You can create and manage product bundles by defining parent-child type inter-product relationships. Product bundles are useful when managing complex products, meaning “parent” products composed of multiple single “child” products.

For example: a fully assembled computer could be classified as a single product because it can be sold ready and assembled by your organisation. Frequently however, it is the customer who wishes to choose the components, in which case a bundle of products must be defined.

The relations menu in the product record contains the Bundle Products (single products) box and the Parent Product Box (showing the main product to which the current product relates). This hierarchy is used to create quotes, sales orders and purchase orders.

To create a bundle you need to access the parent product record and, in Product Bundle, select Add (to create a new product) or Select (to link a product already present in the database).

The screenshot shows the Vtiger CRM interface for a product record titled "Product Assembled PC". On the right sidebar, under the "RELATIONS" section, the "Product Bundles" option is highlighted with a red box. A red arrow points from this box to a table at the bottom of the page, which is also outlined with a red box. This table, titled "Products (2) - List", shows the components of the bundle. It has columns for Action, Product Name, Part Number / SKU, Commission Rate (%), Qty/Unit, and Unit Price. The table lists two items: "Motherboard" with a unit price of € 250.00 and "RAM" with a unit price of € 29.00.

Action	Product Name	Part Number / SKU	Commission Rate (%)	Qty/Unit	Unit Price
	Motherboard		0	1	€ 250.00
	RAM		0	5	€ 29.00

The parent product will appear in the child product record as shown in the figure:

Product Motherboard

Start a new talk

Notes - Slider

+ CREATE

SHORTCUTS

- Talks
- Notes

RELATIONS

- Parent product** 1
- Product Bundles
- Trouble Tickets
- Documents
- Quotes
- Purchase Order
- Sales Order
- Invoice
- Price Books
- Leads
- Accounts
- Contacts
- Potentials

Products (1) - List

Showing 1 - 1 of 1

Action	Product Name	Part Number / SKU	Commission Rate (%)	Qty/Unit	Unit Price
					
 	Assembled PC		15	0	€ 750.00

Warning! The price of the parent product is not equivalent to the sum of the prices of the child products because the single prices are defined freely.

Revision #1

Created 2026-07-06 15:07:43 UTC by Admin

Updated 2026-07-06 15:07:43 UTC by Admin